

**NOTICE: Only 1000 of our 45kg hemp bags remain!
(see details below)**

To Our Valued Customers

Toyouura Keiseki Kogyo Kabushiki Kaisha has continued for 67 years since its incorporation on August 1, 1955. In 1955, Japan was still showing the after-effects of the war but together with recovery and the symbols of modernization, such as high-rise buildings, concrete structures, etc., rapid growth led to increased use of cement and the use of our Toyouura Silica Sand as the “standard sand” for strength testing of cement contributed greatly to such recovery.

However, in 1997 the “standard sand” was changed by the Japan government and our toyouura silica sand became the “former standard sand”. After that, our toyouura silica sand became used in geology and soil engineering for testing of liquefaction during an earthquake, land slides, floods and other natural disasters, and is extensively used even now. Toyouura silica sand has been an essential part of the modernization of Japan and the protection of national lands.

The packing for our product for 67 years has been to put toyouura silica sand in a triple paper bag by our traditional packing method passed down from worker to worker, which securely holds the small grains of our toyouura silica sand in place, put the paper bag in a hemp bag, seal it with a wire clip and wrap with rope. We could seal with a plastic clip, which would be simpler, but we continue the old (better) ways and strive for sustainable management.

This time, we have an announcement for all.

Although we have continued for 67 years with the above style of 45kg bags, in these modern times this is too heavy and we have decided to change to 25kg bags. The hemp bag is a trademark of our company so we will retain it. A large change will be the lack of a rope, which is not needed for a smaller bag.

We have approximately 1000 of our 45kg bags left, and when these are gone we will change to 25kg bags. If there are customers for whom the 45kg bag was easier to use, or you have a feeling of nostalgia for the “old” bags, please consider buying now. There is a feeling of the Japan of the bubble economy from our 67 years of history, but when the 45kg bags are gone that will be the end of an age.

At 25kg a customer’s usual order will be almost double the quantity. With a smaller size, please consider ordering as convenient.

We will not change our trademark hemp bags. Also, the quality of our toyouura silica sand will not change at all. Simply, we are taking a more modern look at the size and changed to 25kg.

As another announcement, we are presently preparing to add a new product

which is about 0.2mm larger than our toyoura silica sand. To avoid confusion, we will refer to our original product, the “former standard sand”, as product A, and the new slightly larger size particles as product B.

In regard to product B, we are now preparing for production and when we are ready we will make another announcement with the details, including particle distribution, of product B.

We are continuing business as usual, so we look forward to being able to serve your needs.

Sincerely,

Toyoura Keiseki Kogyo Kabushiki Kaisha

Representative Director Chris Jacobson

June, 2022